



The Customer-Centric Sales Culture

Gain your customers trust and propel your sales to new levels

Format: A LIVE or VIRTUAL workshop.

Designed for: CEO's, Executives, Business Leaders, Entrepreneurs, Business Owners, Sales Leaders, and anyone who wants to build a culture that sells and supports customers.

Overview:

Your customer's experience can make or break your business.

If you are seeking to increase your sales, you need to put less emphasis on sales, and instead consider how every employee can influence sales. From reception to finance, operations to administration.

This series of workshops are designed to engage your entire team, equipping them with the knowledge, skills, and confidence to identify and pursue new selling opportunities.

Stop putting all your eggs in one basket. Learn how top performing companies retain and grow opportunities with their existing customers, all without expanding their sales team or relying on outside resources.

In this exhilarating workshop, best-selling author and sales expert Shawn Casemore shares how to introduce a customer-centric sales culture, sharing the tools and methods to gain buy-in, and equip everyone with the skills and tools to sell.