

The Strategic Action Planner

A planning tool to achieve your vision

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Welcome to my Strategic Action Planner, I'm glad you took a moment to download it! I wanted to take a minute to explain why I created this unique action based planner.

The single greatest reason for not achieving the desired vision of our future is our inability to take consistent and powerful actions towards its achievement. With multiple priorities invading and consuming our day, dedicating time is our single greatest obstacle to achieving our desired future.

As a result I designed the Strategic Action Planner as a calendar for documenting and committing to consistent and meaningful actions that will support achieving your strategic objectives. To this end the Strategic Action Planner is not designed to formulate your vision and strategy, but provide a tool to assist you in taking action towards their attainment. This means that the planner should include words like complete, compile, contact or call.

The time for considering your desired future is now behind you. The only way to make it a reality is to take planned and consistent action. My Strategic Action Planner is the planning tool to help you achieve them. **Good luck!**

Best Regards,

Shawn

Shawn Casemore, President and Founder
Casemore and Co Incorporated

Strategic Action Planner

My Strategic Objectives

- 1.
- 2.
- 3.

Strategic action plans require:

1. Clear actions (Specific, Measurable, Achievable, Relevant and Time-bound).
2. Prioritization of your actions to focus on those with the greatest impact.
3. Committed (and uninterrupted) time to complete your action(s).

Month: _____

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week of: _____	Action: _____ Impact (circle one): 1 2 3 4 5 Support required: _____					
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Achieving a strategic vision requires a commitment to taking consistent action towards its attainment. This is the reason why most business strategies fail. Lack of consistent and meaningful action!

I created this tool to help you plan for and achieve your strategic actions, by focusing and committing your time to actions that have a significant impact. Use this sheet to document your plans and track your progress.