

“Shawn was a highly engaging speaker at our CEO, Operations and CFO Roundtable events, providing fresh and pragmatic ideas that our members could apply in their organizations.”

–Tamela Blalock  
Director, Membership Services



## SHAWN'S MOST POPULAR TOPICS

# BE UNSTOPPABLE:

## WHAT FAST-GROWING ORGANIZATIONS DO THAT MAKE THEM UNSTOPPABLE

How is it possible in today's hyper competitive global marketplace that an organization selling and operating in a highly competitive sector can be experiencing exponential growth, while their competition is literally dying a slow death? Despite what you might think, their success isn't related to technology or automation, but rather how they are empowering their employees and engaging their customers.

### Key Takeaways:

- ▶ The greatest challenges for organizations today.
- ▶ The key aspects of Customer Empowerment that support growth.
- ▶ How Unstoppable Organizations are outsmarting and outperforming their competition.

“In my opinion Shawn more than delivered on our expectations and gave many of our delegates a lot to think about as it pertains to improving the performance of their business with and through their employees.”

–Scott Geffros  
Assistant General Manager CWPCA