

## The Sales Multiplier Effect:

Creating a Culture that Embraces Selling, Increases Referrals and Multiplies Your Sales

Format: A LIVE or VIRTUAL keynote.

**Designed for:** Executives, Business Leaders, Entrepreneurs, Business Owners, Sales Teams, and anyone who wants to learn how to build an unstoppable mindset.

## Overview:

Sales is not a department. From reception to finance, operations to administration, everyone has a role in representing your brand, serving your customers, and influencing buying decisions.

In this high-content and engaging keynote session, best-selling author and sales expert Shawn Casemore shares how to introduce a culture that embraces sales and enhances relationships. He shares the tools and methods to gain buy-in and equips everyone in your organization with the skills and tools to sell.

Learn how top-performing companies retain and grow their selling opportunities with their existing customers, all without ever expanding their sales team or relying on outside resources.

Unleash Your Sales Potential – Book Shawn to Speak at Your Next Event!

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